



Food and
Nutrition
Service

October 9, 2024

1320
Braddock
Place
Alexandria,
VA
22314

SUBJECT: 2025 NWA Annual Education and Training Conference

TO: State Agency WIC Directors
All WIC State Agencies

Dear WIC State Agency Director:

The National WIC Association (NWA) will hold its 2025 annual conference in Las Vegas, Nevada from April 22 through 25, 2025.

The NWA Annual Conference brings together USDA, State agencies, local agencies, industry and advocates to share the latest trends, research, and best practices in the WIC program. We encourage WIC State and local agency staff to attend. This is a great opportunity to support WIC outreach, innovation, and modernization efforts and learn from colleagues across WIC. WIC Program funds may be used for your travel and registration fees.

Additional information regarding the conference and registration are available at the [National WIC Association's conference webpage](#).

If you have any questions, please contact your FNS Regional Office.

Sincerely,

A handwritten signature in black ink, appearing to read "Amy Herring", with a large, sweeping flourish at the end.

AMY HERRING
Director, Office of Innovation
Supplemental Nutrition and Safety Programs